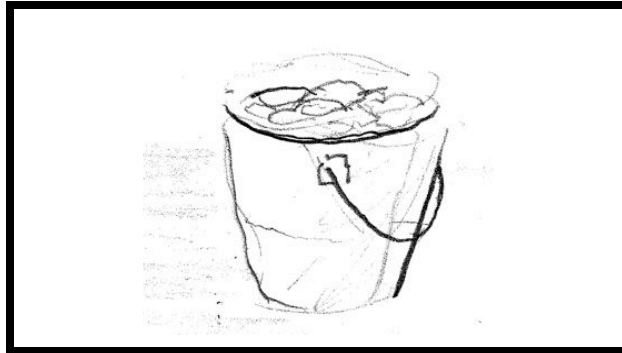


"TOUCH ONE," TOYOTA PRIUS

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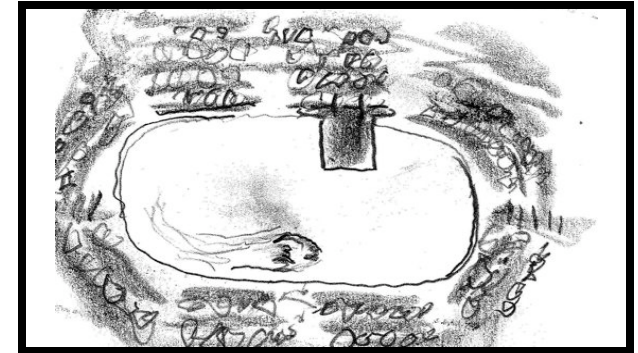


1.  
A blue bucket.

*SFX: Crowd noise equal to 250 people at Sea World.*

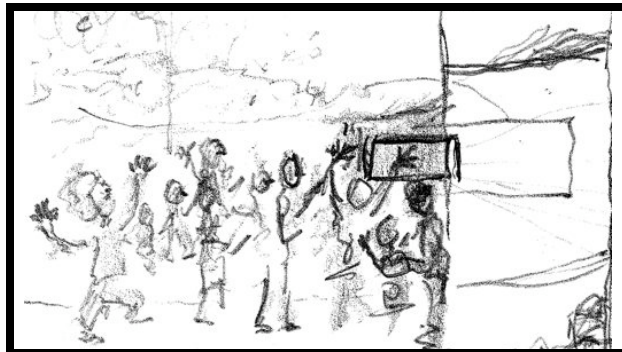


2.  
PAN UP reveals bait fish.

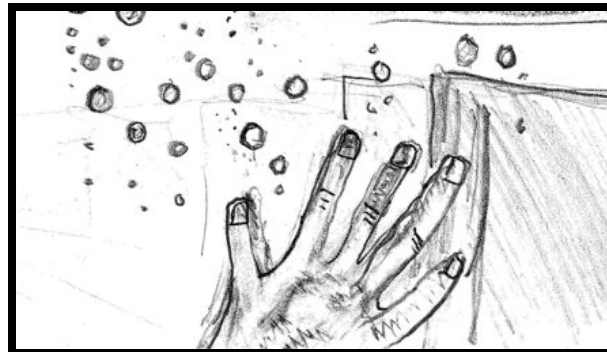


3.  
EXT. OVERHEAD SHOT  
Rows of bleachers around a performance aquarium. 250 PEOPLE.

An elevated platform. What looks like a black-and-white killer whale circles underneath, in the water.



4.  
20 PEOPLE crowd around the side of the aquarium, looking through the Plexiglas windows.



5.  
CLOSE UP  
A YOUNG MAN's palm pushes against Plexiglas.

What looks like a black-and-white killer whale passes, out of focus, behind the hand.

Bubbles as though from a whale's blowhole.



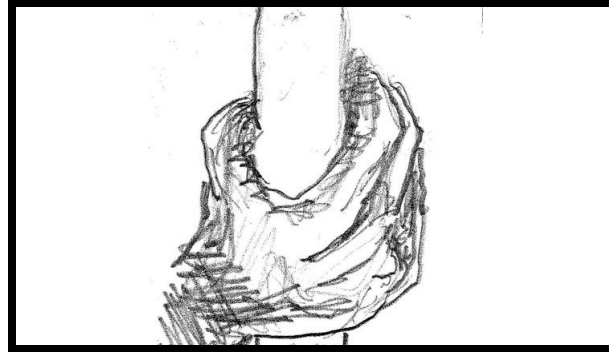
6.  
CLOSE UP  
Aquarium TRAINER, with black rubber gloves, picks up bucket.

"TOUCH ONE," TOYOTA PRIUS

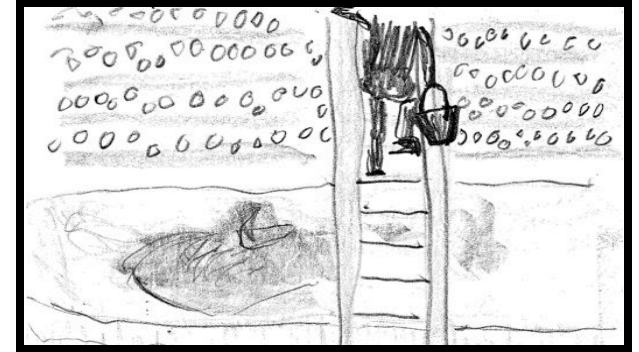
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7.  
CLOSE UP  
TRAINER's feet climbing a ladder.



8.  
CLOSE UP  
TRAINER's hand on ladder handrail.



9.  
WIDE SHOT  
Climbs up frame.

*SFX: Crowd-hype music and growing cheers.*



10.  
PAN SHOT  
A FAMILY sitting on the bleachers.



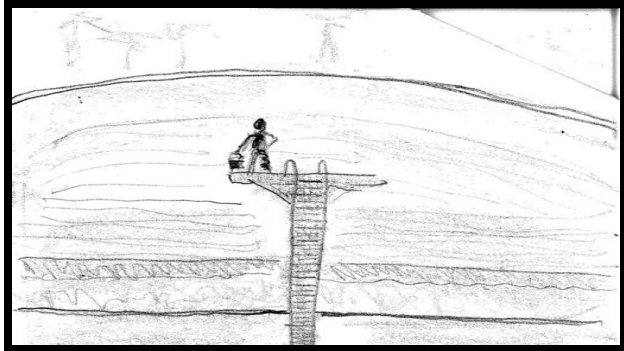
11.  
BOY takes a Polaroid instant photo.



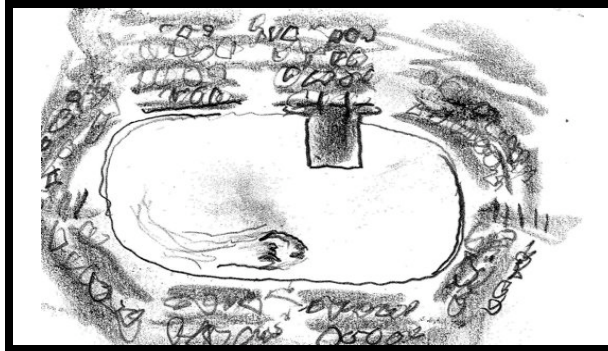
12.  
CLOSE UP  
TRAINER sets down bucket.

**"TOUCH ONE," TOYOTA PRIUS**

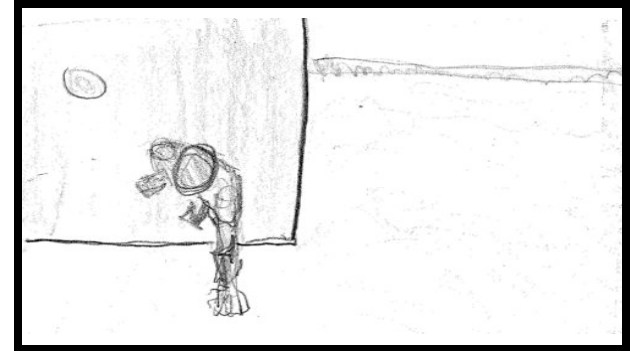
kfann



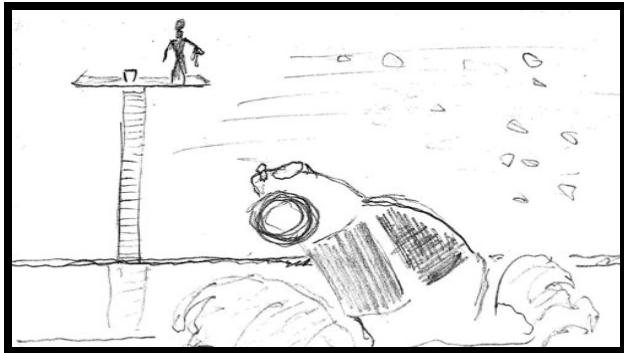
**13.**  
WIDE SHOT



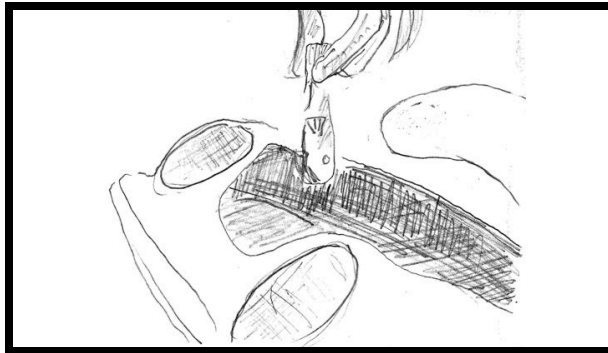
**14.**  
OVERHEAD



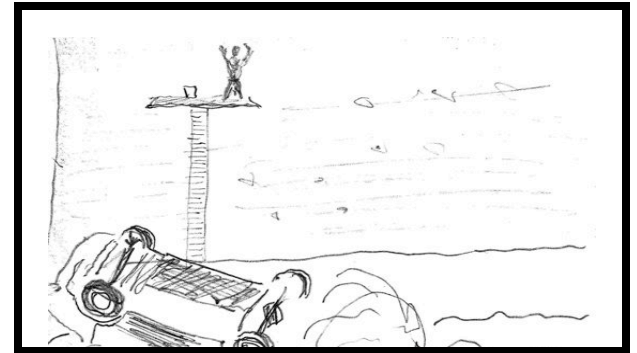
**15.**  
OVERHEAD  
TRAINER walks to edge of platform with hand extended.



**16.**  
A Toyota PRIUS emerges from the water.



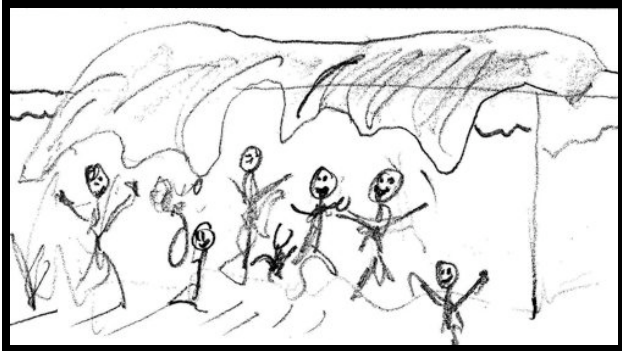
**17.**  
CLOSE UP  
PRIUS' front hood opens to take fish from TRAINER's hand.



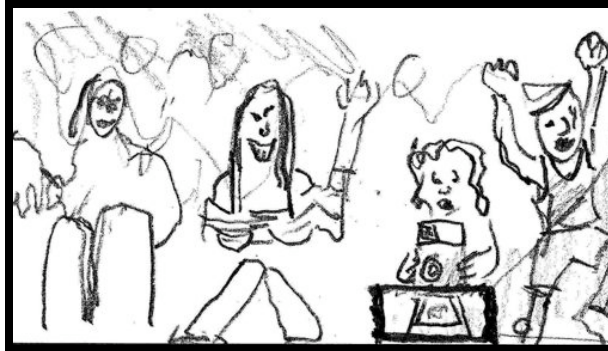
**18.**  
PRIUS lands in water ala a killer whale and makes a huge splash.

"TOUCH ONE," TOYOTA PRIUS

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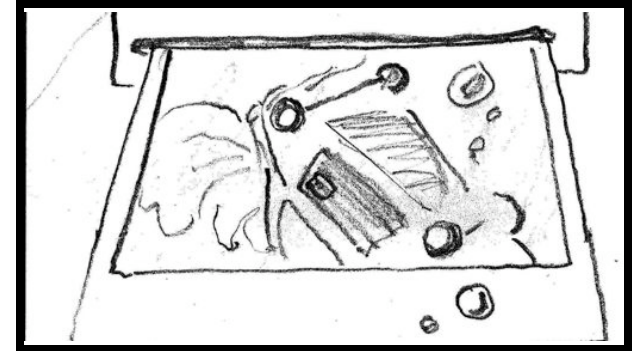


19.  
Waves drench the 20 PEOPLE around the side of the aquarium.

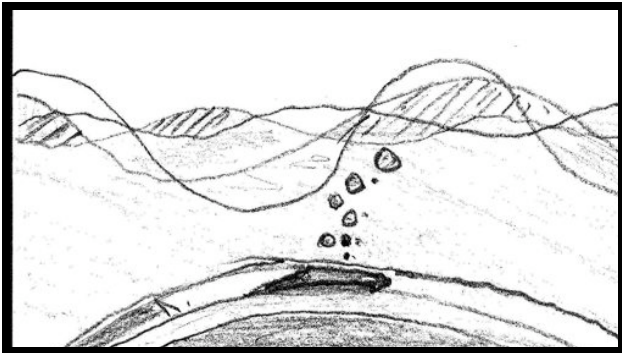


20.  
Waves drench FAMILY on the bleachers.

*SFX: Raucous cheering*



21.  
CLOSE UP  
Polaroid photo of PRIUS landing, stained with water.

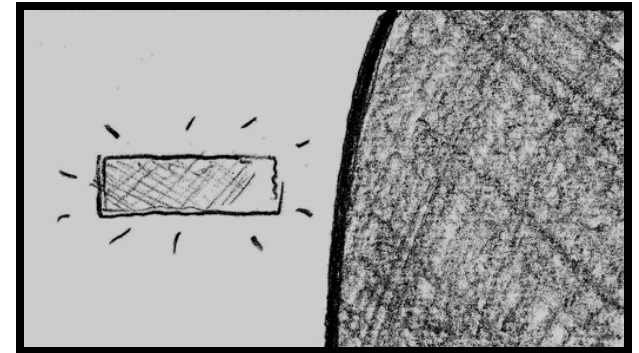


22.  
UNDERWATER, HALF FRAME  
Bubbles float up from the sun roof, as though a whale's blowhole.



23.  
UNDERWATER, FULL FRAME  
PRIUS, with black and white body panels that look like killer whale markings.

*SFX: Raucous cheering dampened from underwater perspective*

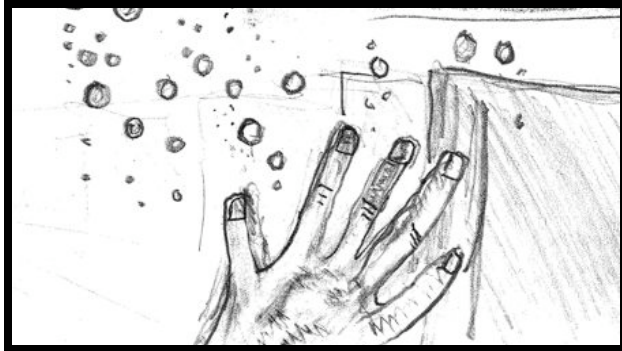


24.  
UNDERWATER, FULL FRAME  
CLOSE UP  
A yellow light flashes on PRIUS white body panel beside the black driver's side door.

*SFX: Underwater whale calls*

**"TOUCH ONE," TOYOTA PRIUS**

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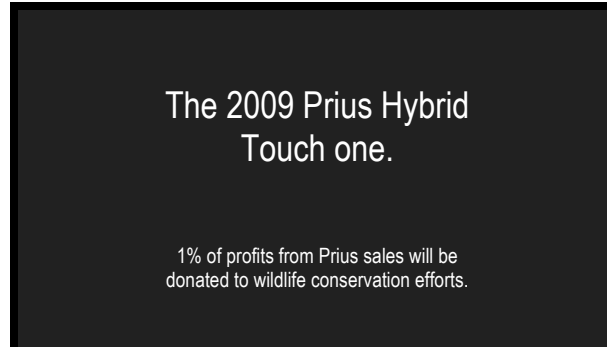
**25. (as in 5)**

**CLOSE UP**

A YOUNG MAN's palm pushes against Plexiglas.

What looks like a black-and-white killer whale passes, out of focus, behind the hand.

Bubbles as though from a whale's blowhole.



**26.**

**FADE TO BLACK**

**END**